



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 K2

Results as of: 5/31/2015

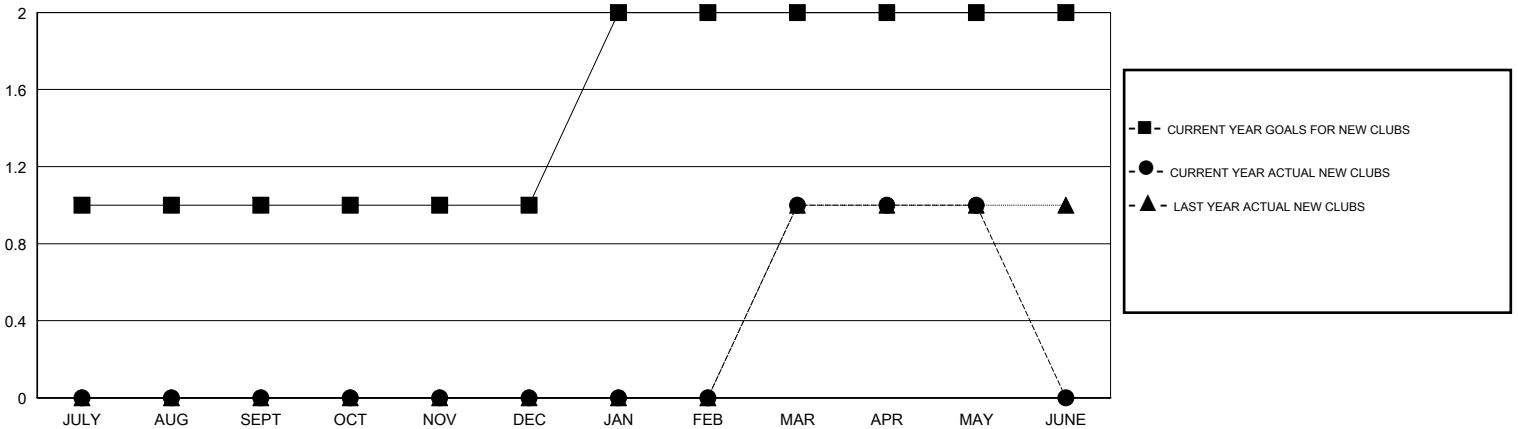
GMT: ED LECIUS

LOCATION NEW YORK

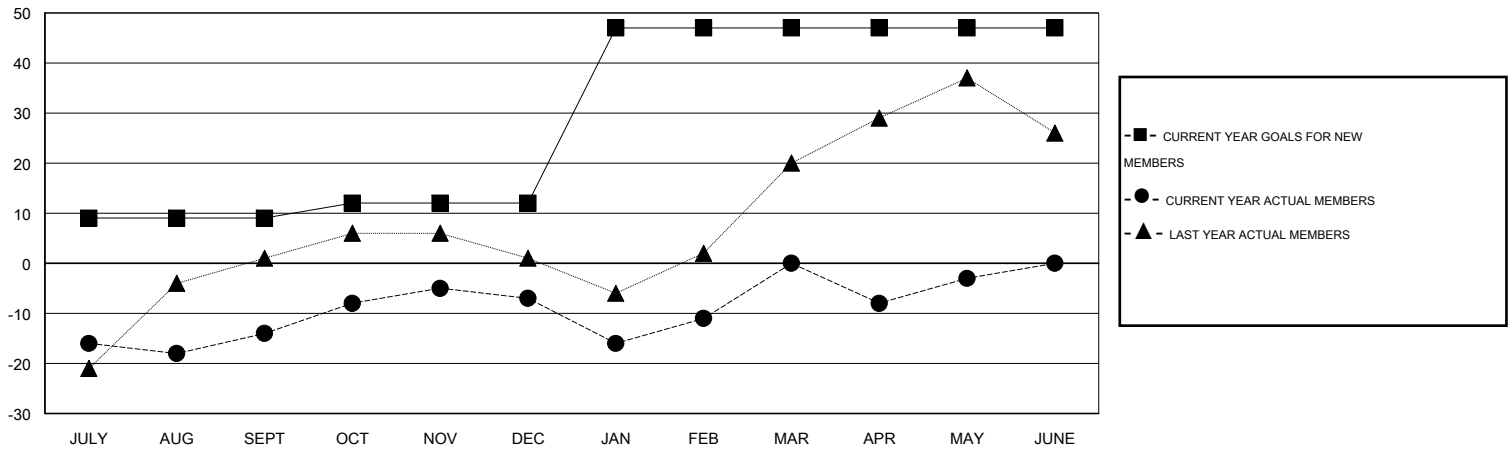
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 1             | 0         | 0             | 0             | JULY/AUG/SEPT         | 9               | 22                            | 36              | -14           |
| OCT/NOV/DEC           | 0             | 0         | 0             | 0             | OCT/NOV/DEC           | 3               | 22                            | 15              | 7             |
| JAN/FEB/MAR           | 1             | 1         | 0             | 1             | JAN/FEB/MAR           | 35              | 65                            | 58              | 7             |
| APR/MAY/JUNE          | 0             | 0         | 1             | -1            | APR/MAY/JUNE          | 0               | 16                            | 19              | -3            |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                            |                     |
|------------------------|---|----------------------------|---------------------|
| DROPPED CLUBS: 1       | 27 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u> |                     |
|                        |   | MALE                       | 684 (56.07%)        |
| <u>DROPPED MEMBERS</u> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FEMALE                     | 536 (43.93%)        |
| DECEASED               |   | 12                         | FAMILY UNIT MEMBERS |
| CLUB CANCELLED         | 0   | HEAD OF HOUSEHOLD          | 91                  |
| OTHER                  | 116   | NON-HEAD OF HOUSEHOLD      | 103                 |
| <b>TOTAL</b>           | <b>128</b>  |                            |                     |